CASE
STUDY

The Hillsborough Community Center, Inc. is a 501(c)(3) nonprofit charitable organization, founded in 2019.
(EIN-84-2449179). We are incorporated and registered in the state of New Hampshire.

MISSION

To improve the health and well-being of patrons by providing opportunities to improve their health, education, and well-being by offering multi-generational programs to address the needs of our community. We are committed to treating all with dignity and respect. We encourage broad involvement and participation by residents and organizations in the area.

VISION

The regional community center will be dedicated to providing all patrons with opportunities to experience activities that broaden their knowledge, enhance their self esteem, promote healthy relationships, and strengthen their commitments to our communities. Guided by the strong leadership of its Board of Directors, the Center’s programs will focus on encouraging positive behavior choices among youth by channeling them into productive activities under the supervision of caring adults. Additionally, the Center will serve senior citizens, families, and other nonprofit community organizations, and will promote cohesive community activities in the region.

WHAT WE WILL DO

Our plans are to build a facility that will include event space for 200-400 people, an indoor walking track, basketball court, fitness center and exercise space, a professional kitchen, childcare space, swimming pool, a community garden, and outdoor exercise space for both children and adults. The Center will support small businesses with incubator and meeting space. The Center will be used for community events, weddings, recitals, as a senior citizen meal site, and a place for children to learn, exercise, and have fun.

LEADERSHIP

- Becky Johnson, Executive Director & Founder
- Frank Malinoski, MD, PhD
- E. Ann Poole, JP, Chairperson
- John Bramley, Secretary
- Linda Stellato, CPA, Treasurer
- Deanna Higgins, Fundraising Director
- Ernest E. Gould, Jr.

CONTACT US

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PROJECT GOALS

- Create an inviting, non-threatening space for patrons to participate in community programs.
- To provide a place for local clubs to conduct activities.
- To provide patrons with tools to improve their well-being, socialize, and volunteer in their community.
- Provide a safe area for licensed instructors to conduct aquatic therapy.
- Extend local area nonprofit capacity to serve area residents.
- Be a designated daily senior citizen meal site.
- Operate childcare and seasonal camp programs.
- Provide fitness equipment, classes, indoor and outdoor playground space, and athletic team activities.
- Provide year-round farmer’s market and rental opportunities for entrepreneurial space.
- Operate a community garden and distribute fresh produce to those in need.
- Provide a regular rotation of educational courses and seminars for patrons, local nonprofit groups, and businesses.

PHASE I:
Purchase land. Seeking 2-10 acres, preferably with municipal services.

PHASE II:
Build the heart of the Center. Includes auditorium, professional kitchen, athletic space, and offices.

PHASE III:
Install the fitness center, swimming pool, splash pad, and aquatic therapy zones.

PROJECT PLANNING

PROJECTED REVENUES
$1,075,000 annual projected revenues. Based on assumptions of 2,000 members, six annual fundraiser events, program fees, and fees collected for monthly rentals.

PROJECTED EXPENDITURES
$943,000 annual projected operating expenses, overhead, program expenses, and allocated resources.

FUNDING MODEL
Donations, grants, bequests, event proceeds, tuition, rental fees, course fees, partner agreements, and membership fees. Each module of the Center will be self-sustaining and will have designated funding sources.

BUILDING FOOTPRINT
The facility will be built in phases, totaling approximately 40,000 square feet, equipped with solar panels and energy saving electrical features. The single-story building, recreational areas, and parking will use 2-10 acres.

CAPITAL FACILITY BUDGET
The capital facility budget will depend heavily on market costs of construction materials, and is currently estimated at $5 million.